



Lead with a Global Mindset

GTA Global Training Alliance

Intercultural
Communication



Who are we

Intercultural consultants and trainers

GTA Global Training Alliance

Offices in: BR-CN-DL-IN-NL-SA

Together:
We have 120 years experience

Train in 35 management topics

Lecture at 10 universities

Worked in 95 countries

Speak 23 languages

Work for 950 clients in the Corporate
World, NGO's/Governments and
Education

Intercultural
Communication

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Ask for our brochure

Our Clients

Corporate: ABN AMRO, AON, Fortis, ING, Rabo, Equens, Deloitte, the Robert Bosch Group, Corus-Tata Steel, Suzlon Energy, Energy Center Netherlands, Randstad-India, Wartsila, Perfetti van Melle, Unilever, Shell, Capgemini, Chiron, Symantec, SAP, Oracle-India, Tata TCS, Simed Health Care Group, Centocor, Johnson & Johnson, Solvay Pharmaceuticals, Janssen Biologic, Organon, FOM Fundamental Research on Matter, RubberNetwork, Diageo, Yves Rocher, Expatica, Prudential, BP, Delta Energy Systems, Oetiker, Gravograph, Sick, Steiert.

Government: The Dutch Ministry of Foreign Affairs, CBI, the Dutch National Ombudsman, the Dutch Ministry of Defense, the Dutch Ministry of Agriculture.

Education: University Nyenrode, Erasmus University Rotterdam, University of Amsterdam, University of Maastricht, Asian Business School Rotterdam, Amsterdam Hogeschool, Business School of Economics Inholland, Albert-Ludwigs-Universität, Freiburg, Germany, Baden Wurttemberg Cooperative State University, Lârrach, Colgate University, USA.

Corporate Academies: Apple Academy Europe, Capgemini Academy, Heinz Academy, vanderLanden Academy, Boertien Training and ILC Training.

NGO's: AFS Intercultural Programs, European Federation for Intercultural Learning, Prins Albert Fund, WHO, USAID, Aidsprevention Antilles, HIV/AIDS Caribbean Islands, Academy of Amsterdam, International Education of Students Abroad, Freiburg.

Trade organizations: Chamber of Commerce Dhakka, TMC Bangkok, Export & Trade Promotion Manilla, ProExport Colombia, Vinas Vietnam, Srilankan Export

Objectives of Lead with a Global Mindset'

- Develop a global mindset
- Understand various leadership styles
- Improve Intercultural skills
- Solve local problems within your global strategic frame work
- Understand the BICS or other countries in regard to leadership, production, sales and customer service within the framework of socio-economic, political and historical environment
- Maintain a bird's eye view when working across continents



Duration: 2 days
 Target audience: people working across borders
Highly Interactive Case Study

Understand how to switch from one cultural business setting to another to meet local expectations and keep a bird's eye view

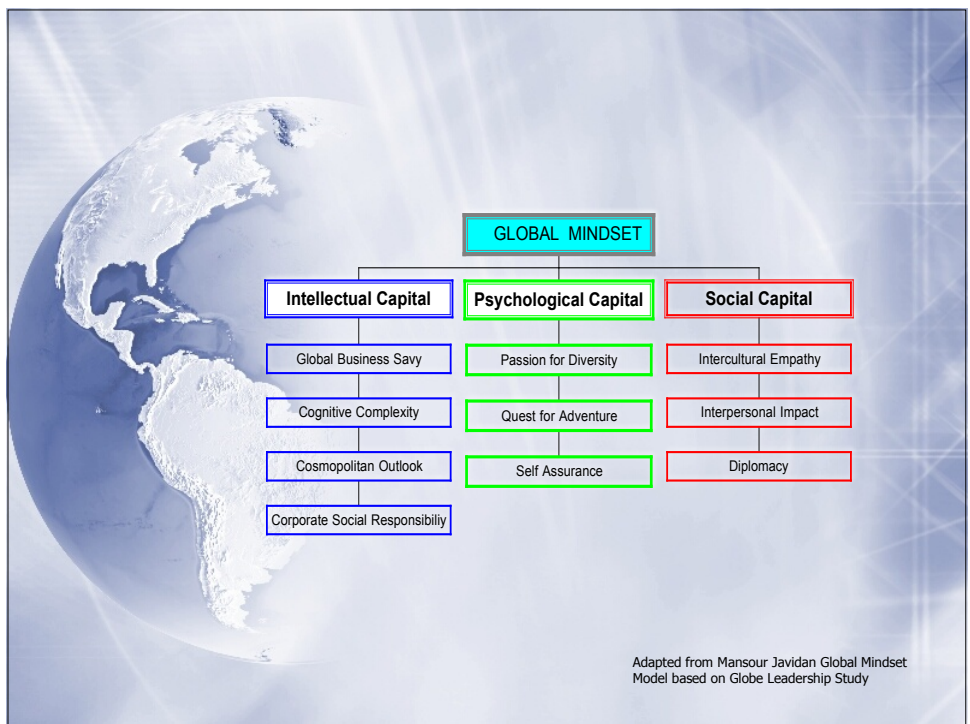
Interactive Case Study

A spectacular and inspirational case study will guide participants through all the facets of the objectives of the training. This tailor-made case offers the participants;

- ✧ To translate theory into the practice of their daily workplace.
- ✧ In their own industry.
- ✧ In the countries involved.

Feedback will be given by local business people via skype







How to get from A to B
and back

Inter cultural
communication

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